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## KEYNOTE SPONSOR



## HOST



## PARTNERS

Spokane Area  
Good Roads Association



Thank you to everyone who helped  
make this event possible!

## PROGRAM SCHEDULE

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7:45 AM - Doors Open

8:00 AM - Breakfast Buffet Open

8:10 AM - Welcome & a word

from our Sponsors

8:20 AM - Keynote Presentation:

Charlie Allcock

9:00 AM - Panel Discussion with

Q&A Session

10:00 AM - Summit Concludes

# ACCELERATING TO A CLEAN FUTURE

THE ROAD TO SUSTAINABLE  
TRANSPORTATION

2023 Transportation Summit

OCT 19, 2023

8:00 AM TO 10:00 AM

CenterPlace Regional  
Event Center



PANEL

**JEFF BOSMA**  
FAST WAY FREIGHT,  
OWNER & PRESIDENT

Jeff learned to drive truck at a young age working on the family farm near Sioux Falls, SD. He received an Agri-Business degree from Dordt University in Iowa and then entered the trucking industry in 1986 working for NW Transport in Denver, CO. He moved to the Pacific Northwest in 1987 where he bought the assets of a small trucking company and started Fast Way Freight.

Jeff and his wife Ronda have been married 36 years and enjoy running an orchard on Green Bluff and being grandparents.

Jeff keeps his CDL current and enjoys “taking a run” himself from time to time. He believes trucking is one of the most important industries in our country and wants to work hard on improving its image to the general public.



PANEL

**JASON THACKSTON**  
AVISTA,  
SENIOR VICE PRESIDENT,  
CHIEF STRATEGY AND CLEAN  
ENERGY OFFICER

Jason Thackston is senior vice president and chief strategy and clean energy officer for Avista. He joined the company in 1996 and has held leadership positions in energy resources, customer solutions, energy delivery, finance, risk management, investor relations, and corporate development.

Thackston holds a Bachelor of Arts degree from Whitworth University with a major in International Studies and an emphasis in Business Management. He earned his Master of Business Administration degree from Gonzaga University.

He serves on the boards of Association of Washington Business, Whitworth University, United Way of Spokane County, Independent Colleges of Washington, Pacific Northwest Utilities Conference Committee, and Health Sciences and Services Authority of Spokane County. Previously, he served on the boards of YMCA of the Inland Northwest, Northwest Gas Association, Northwest Business Development Association, and Business Development Corporation of Eastern Washington.



KEY  
NOTE

**CHARLIE ALLCOCK**  
INTERNATIONAL COUNCIL ON  
CLEAN TRANSPORTATION,  
SENIOR INFRASTRUCTURE ADVISOR

Charlie Allcock is an industry leader in the transition of transportation to use zero-emission technology to move people and freight. He provides strategic consulting services to clients in heavy-duty vehicle manufacturing, electric utilities, and other organizations active in clean transportation.

An electric utility industry veteran of over four decades, he led a number of innovative transportation electrification projects as Director of Business Development at Portland General Electric (PGE), Oregon’s largest electric utility, and was recognized as a global leader in transportation electrification by Automotive News with the Electrifying 100 award.

Charlie serves as the Senior Infrastructure Advisor to the International Council on Clean Transportation (or ICCT, <https://theicct.org/>) and is active in a number of their projects worldwide, including the EU, North America, and China. He also advises Japanese electric utilities around transportation electrification developments in the US.

Charlie recently led early utility efforts in a 1400-mile public electric refueling corridor along the West Coast, contributed to Avista’s Transportation Electrification Plan, advises Seattle City Light on their transportation electrification strategy, and is actively involved in electric truck deployment projects in Southern California.

Born and raised in Kobe, Japan, Charlie is a graduate of Oregon State University, receiving a bachelor’s degree in electric and computer engineering, and a masters in management science. He is currently based in Portland, Oregon, and is a frequent presenter at industry conferences and events. Charlie has been driving electric since 2011.



PANEL

**RICK GIDDINGS**  
CITY OF SPOKANE,  
DIRECTOR OF FLEET SERVICES

Rick Giddings currently serves as the Director of Fleet Services for the City of Spokane, a position he has held for nearly three years. Prior to his time with the city, Rick spent over 30 years working with Les Schwab Tire Centers in Washington and Idaho.

He and his team are focused on transitioning the city’s fleet to cleaner and more sustainable options, including electric and other alternative fuel vehicles. Rick is also actively involved in developing a strategic network of vehicle charging infrastructure at city facilities.

Under his leadership, Spokane’s Fleet Services Department employs multiple strategies to achieve its sustainability goals. These strategies, which include their recent adoption of Renewable Diesel and Renewable Natural Gas for vehicles that are not due for replacement or don’t yet have a viable zero emission option available, have resulted in a dramatic reduction in the city fleet’s carbon emissions.



PANEL

**CARL SEE**  
WA STATE TRANSPORTION  
COMMISSION,  
DEPUTY DIRECTOR

Carl See is the Deputy Director for the Washington State Transportation Commission (WSTC). He has worked in the public sector transportation industry for nearly 15 years, both at the WSTC and at the Washington State Department of Licensing.

He has a focus on examining and communicating about transportation finance and policy. Mr. See contributes to the WSTC’s study of future transportation policy considerations, including for the state’s tolling and ferry systems, the WA Road Usage Charge pilot project, and the Autonomous Vehicle Work Group. Mr. See also leads the WSTC’s rate-setting process for Washington State’s five tolled facilities, and for the Washington State Ferry system.

Mr. See earned his Master of Public Administration from the Evans School of Public Policy and Governance, University of Washington, and his Bachelor of Arts in Government from Claremont McKenna College.