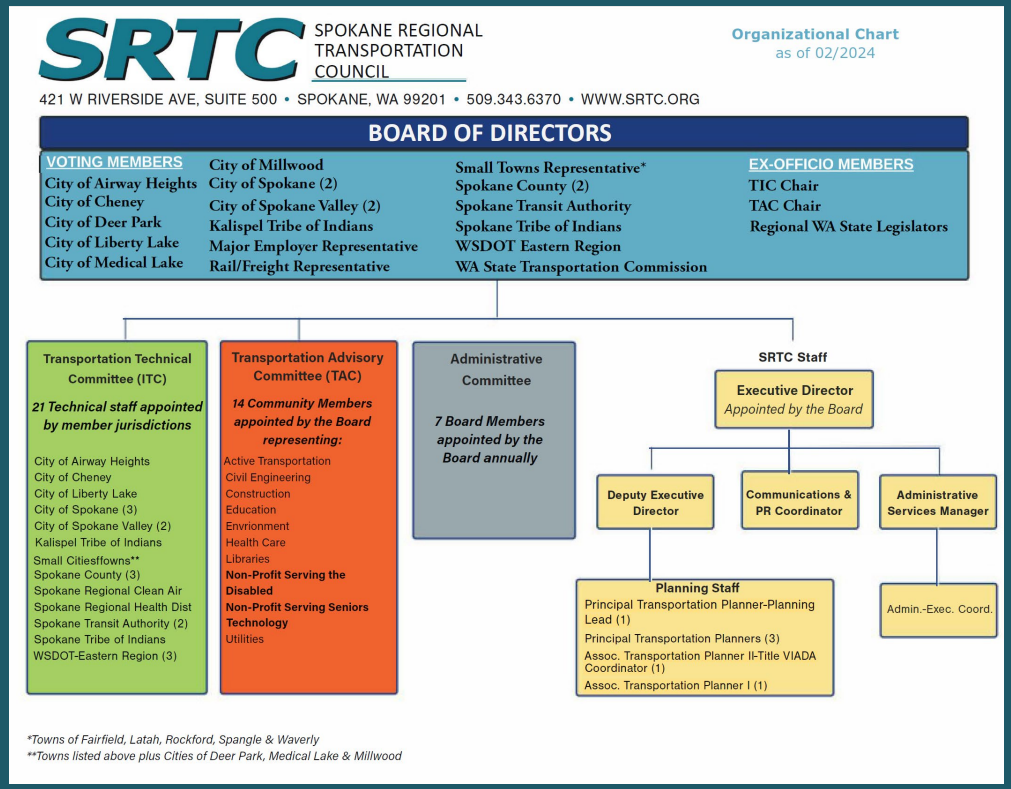
Spokane Regional Transportation Council Website Redesign and Update RFQ

Pre-Submittal Conference

April 26, 2024
10:00 am to 11:00 am

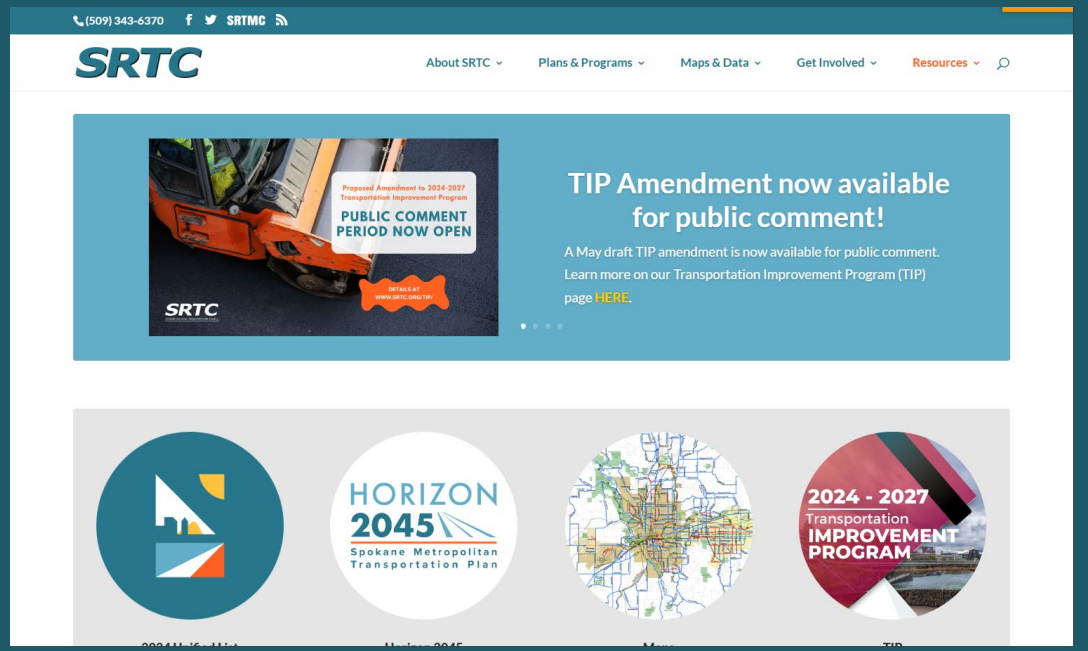
Who is the Spokane Regional Transportation Council (SRTC)?

- The region's Metropolitan Planning Organization (MPO) & Regional Transportation Planning Organization (RTPO)
  - Designated Federally & by the State
- Coordinate transportation planning in Spokane County
- SRTC Board of Directors: Local elected officials
- Technical & Citizen Committees
- Many different plans & programs – TIP, long-range plan (MTP), RSAP, etc.



SRTC Website: Background Info

- Last minor updates: 2016-2017 with SE7EN
- SRTC brand updates: 2020
- Housed on WordPress, with the Divvy Plugin
- Web Domain hosted by Go Daddy
- New pages are often made with no plan & project development
- Many back-ends items out of date
- Communications & Public Relations Coordinator & Administrative Executive Coordinator main users



SRTC Website: Scope of Services & Submittals

- Analyze the current website status & what will work best for the organization
- Back-end organization
- Design & User-interface update
- Staff training & Branding updates
- Request for Clarifications: Budget & CMS

Evaluation Criteria

Evaluation Criteria	Number of Points
Quality of work demonstrated in previous projects	30
Consultant's understanding of and vision for the Scope of Services	25
Specific qualifications of the consultant project manager and key staff experience relevant to the Scope of Services	25
Demonstrated experience and/or understanding of the public sector agency website needs	10
Demonstrated experience and expertise in graphic design an&/or branding	10

SRTC Website: Questions

What are your questions about the SRTC Website Redesign & Update RFQ?

SRTC Website: RFQ Timeline

- Submittal Due Dates: April 30, 2024 – 5:00 pm PST
- Evaluation of Proposals: May 01 – 10, 2024
- Interviews: May 13-15, 2024

- Electronic submissions to Savannah Hayward
  Email: shayward@srtc.org