



DATE: March 19, 2018

TO: Members of the Transportation Advisory Committee

FROM: Kennet Bertelsen, Chair

SUBJECT: Agenda for TAC Meeting – **Monday, March 26, 2018– 3:00 p.m.**
SRTC, 421 W Riverside Ave, Suite 504 (The Paulsen Building)

AGENDA

1. Call to Order
 2. Roll Call/Record of Attendance
 3. Public Comments
 4. **Action** - Approval of February 26, 2018 Meeting Minutes
 5. **Information & Discussion**
 - a) TAC Engagement (*Mike Ulrich*)
 - b) Human Services Transportation Plan (*Jason Lien*)
 - c) WSDOT & SRTC Performance Measure Target Setting Update (*Eve Nelson*)
 6. TAC Member Comments/Roundtable
 7. Staff Report
 8. Adjournment
- Next Meeting April 23, 2018

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MEETING MINUTES

Spokane Regional Transportation Council Transportation Advisory Committee
 February 26, 2018
 421 W Riverside Ave Suite 504, Spokane, Washington

1. Call to Order

Vice-Chair Greg Francis called the meeting to order at 3:00 pm.

2. Roll Call

Committee Members Present

- | | | |
|----------------|---------------------|-------------------|
| • Fred Beaulac | • Donald Moore | • Greg Szabo |
| • Greg Francis | • Rosemarie Schmidt | • Tom Trulove |
| • Pat Harper | • Jim Simon | • Margaret Watson |

Committee Members Not Present

- | | | | |
|--------------------|-----------------|------------------|------------------|
| • Kennet Bertelsen | • John Dietzman | • Yolanda Lovato | • Robert Race Sr |
|--------------------|-----------------|------------------|------------------|

Guests

Greg Wright WSDOT-Eastern Region

Staff

Mike Ulrich	Senior Transportation Planner	Julie Meyers-Lehman	Administrative Assistant
Staci Lehman	Communications Coordinator		

3. Public Comments

There were no public comments.

4. Approval of January 22, 2018 Meeting Minutes

Ms. Watson made a motion to approve the minutes as presented and Mr. Moore seconded. A vote was taken and the motion passed unanimously.

5. SRTC Monthly Messaging

Ms. Lehman described the current SRTC public outreach program, presented several public interest maps available on SRTC's ArcGIS website, and noted that much public outreach by agencies is done using technology (websites, Facebook, Twitter, Instagram, etc). She announced that SRTC is starting a new program in March to reach out using non-technological methods (such as posters and flyers) to distribute information to the public on a monthly basis, specifically trying to reach populations that may not be as tuned in to technology.

She asked the group for suggestions of locations where the displays could be posted. Some of the suggestions included:

- | | |
|------------------------------------|---|
| • Chambers of Commerce | • River Park Square |
| • Spokane Valley Mall | • STA Plaza |
| • Community centers | • Post offices |
| • Spokane Regional Health District | • Grocery store bulletin boards |
| • Bike shops | • Student centers at local universities |

The group was asked to consider potential topics about what the public wants or needs to hear in regards to regional transportation issues. She said the topic for March is Road Construction; she said other topics that staff is considering are roundabouts, bike/pedestrian trails, bicycle/vehicle collisions and increasing congestion. TAC members had the following suggestions:

- Ride Sharing/Bike Sharing
- Transportation impacts to air quality
- Basics of bicycling
- Planning and road design
- Regional/Local planning
- Public Transit
- How freight and transportation support the economy
- Autonomous/Electric Vehicles
- Rail systems

Then as part of a creative exercise, the group broke into three groups of three members each and were given two of the suggested messaging topics. The purpose was to create a sample poster and consider what topic details would be helpful to the public. At the end of the exercise each group addressed the highlights of their topics.

Ms. Lehman stated that as part of the Monthly Messaging branding, staff was working to create a tag line to accompany each printed document and asked the group to contribute suggestions.

6. TAC Member Comments/Roundtable

There were no comments.

7. Staff Report

Mr. Ulrich provided an update on the 2018 Call for Projects. He said staff was close to finalizing the application and distributed the draft version of the document. He stated that this application is more quantitative and contains more measurable questions than in years past. He said many of the qualitative questions were removed and there is much more technicality in this document. Therefore, instead of having this non-technical group grade a technical application, the TAC will be asked to inform staff about priorities; each of the six Horizon 2040 Guiding Principles is worth 50 points in the application, and the TAC will be asked to decide which is more important by weighting them. The TAC will determine a scenario for weighting the Guiding Principles and this information will be given to the Board. He said the Call for Projects will be released on March 9 and shortly thereafter, these conversations will begin and will likely take several meetings.

Mr. Ulrich stated that at the next meeting the group will have an in-depth discussion regarding TAC engagement and the identification of the fundamental function of the group for the coming year. He said the TAC work plan for the remainder of the year is very light, which is one reason that this group needs to discuss and evaluate its role within SRTC. He said he wants everyone to consider how else the TAC can inject vital public participation in the regional planning process back into the work plan, rather than staff coming up with a program every month. Mr. Ulrich said he would send an email to TAC members next week to assist in guiding the discussion at the March meeting.

8. Adjournment

There being no further business, the meeting adjourned at 4:29 pm.

Julie Meyers-Lehman
Recording Secretary

MEMORANDUM

DATE: March 19, 2018
TO: Members of the Transportation Advisory Committee
FROM: Mike Ulrich, Senior Transportation Planner
SUBJECT: TAC Engagement

Summary

Please be prepared to discuss the below questions. These are the same questions that were sent out by email on March 1. The outcomes of the discussion will be used to guide the Committee's workplan for the remainder of the year. So, participation by the entire committee will be necessary to make this a productive exercise

1. In your opinion, what is the fundamental mission of the TAC?
2. As a member, what is your role in achieving that mission?
3. Do you feel that the TAC is currently serving that mission in a meaningful and tangible way?
4. If yes, how? If no, why not?
5. Do you feel that the work the TAC has done during your term has advanced the goals of SRTC?
6. If yes, please give some examples of work that added value to the agency and how.
7. Do you feel that the work (specific outputs) the TAC has done during your term is representative of your area of interest?
8. Given your particular background, how can you contribute to the productivity of the committee in a unique, or perhaps more meaningful, way?
9. What support/resources are needed from staff to achieve the mission stated above?

MEMORANDUM

DATE: March 19, 2018

TO: Members of the Transportation Advisory Committee

FROM: Jason Lien, Senior Transportation Planner

SUBJECT: Human Services Transportation Plan

Summary

Spokane Regional Transportation Council, in coordination with Spokane Transit Authority (STA), will be updating the Coordinated Public Transit - Human Services Transportation Plan over the next few months. The plan will address transportation services for persons with disabilities, older adults, and individuals with lower incomes by coordinating transportation resources provided through multiple federal and state programs as well as developing a project list. The goal is to enhance transportation access, minimize duplication of services, and facilitate the most appropriate cost-effective transportation services with available resources. The plan was last updated in 2014, and this update will comply with state and federal requirements for human services transportation coordination.

A key component of the work effort is collaboration with service providers and transit users to identify unmet needs in human services transportation. Key stakeholders are organizations/agencies serving populations that require transportation services beyond the conventional transit system, including service in rural areas. These include STA, Care Cars, DAV Transportation Network, KALTRAN, Precious Cargo, Special Mobility Services, and Spokane Tribe among others. With multiple service providers, a goal of the planning effort is to coordinate various programs and resources in ways that provide more efficient service to end users. It is also very important to hear from the transit users themselves, and outreach efforts will be an ongoing focus in the coming months. A working group kick-off meeting will be held at SRTC on Thursday, March 29, 2018.

The plan will be completed by early Fall 2018. Plan development includes creation of a prioritized project list that will inform WSDOT's Consolidated Grant Program. The grant program is a competitive application process to distribute both state and federal funds for eligible public transportation. Public agencies, nonprofit organizations, tribal governments, and other local governments may apply.

Public Involvement

The work program will include public outreach efforts, particularly to persons who need and use special transportation services.

Policy Implications

None. This is a required update of an existing plan.

Technical Implications

None.

Prior Committee Actions

None.

Requested Action

No action requested. This item is for information and discussion, with the intent of getting feedback on public outreach strategies or other suggestions.

MEMORANDUM

DATE: March 20, 2018

TO: Members of the TAC

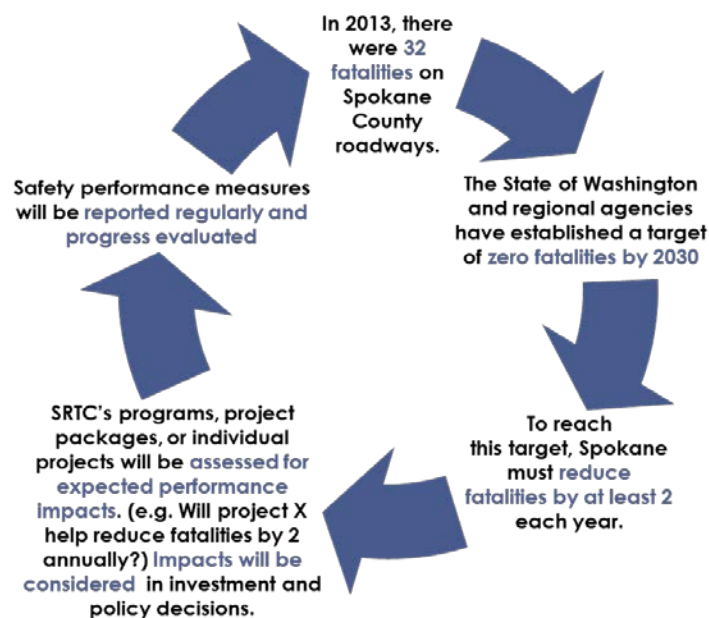
FROM: Eve Nelson, Senior Transportation Planner

SUBJECT: WSDOT & SRTC Performance Measure Target Setting Update

Summary

The Washington State Department of Transportation (WSDOT) and SRTC are required to use a performance management approach to transportation decision making to address federal requirements. Performance measures are data-driven and quantitatively tell us something meaningful about our transportation system.

Some performance measures are federally mandated while others reflect the goals of the region. The graphic below illustrates a simplified example of performance management process using a single performance measure, which is number of traffic fatalities.



The deadline for Washington State Department of Transportation (WSDOT) to set several statewide transportation performance measure targets is quickly approach. The targets will fulfill federal requirements that were established in federal final rules in 2016 and

2017. By May 20, 2018, WSDOT must establish targets for the following performance measures:

Performance Measure Goal Area	Performance Target
Infrastructure Condition	% Pavement in good & poor condition
	% Bridges in good & poor condition
Congestion Conditions	Reliable Travel Time
	Reliable Freight Travel Times
	Excessive Delay
Emission Reductions	Total Emission Reductions
	% Non Drive-Along Travel

The latest interpretation from WSDOT via FHWA is that targets are more of a projected condition or expectation rather than an attempt to explicitly move the needle beyond our current expectations.

SRTC Staff have been participating in WSDOT target-setting collaboration meetings over the past three years. These meetings focus on acquiring data sources and sharing the same data amongst the state’s MPOs to aid in target setting. WSDOT develops their own target setting methods and then shares those with the collaboration group. We do know in the areas of bridge and pavement conditions, WSDOT is using the asset management process as a method to inform their target setting. It is not yet known what method is being used for system performance and freight target setting.

Per federal requirements, SRTC will have 180 days after WSDOT sets our regional targets with Policy Board approval. SRTC did set a quantitative safety target with the adoption of Horizon 2040. **However, for the remaining SRTC can choose to set quantitative targets of simply agree to the statewide targets through a SRTC Board resolution.**

Public Involvement

Stakeholder workshops, surveys and meetings include members of the public have been ongoing since 2015 regarding performance measure development at the regional level.

Policy Implications

Establishing a performance management process intends to provide more objectivity in developing, implementing, and measuring the effectiveness of future transportation projects and programs.

Technical Implications

The SRTC Board has three key responsibilities under federal surface transportation regulations that are directly related to the Horizon 2040 Implementation Toolkit. First, the Board is responsible for selecting projects for Surface Transportation Program-Regional (STP-Regional) funds, Congestion Mitigation and Air Quality (CMAQ) funds, and Transportation Alternatives Program (TAP) funds. Second, the Board is responsible for ensuring that all federally funded transportation projects are consistent with the long range transportation plan (Horizon 2040). Third, the Board is responsible for determining

that all regionally significant transportation projects (regardless of funding source) meet air quality conformity requirements.

Prior Committee Actions

The SRTC Board Approved Horizon 2040 and the safety performance measures targets on December 14, 2017. The TAC participated in the Horizon 2040 Toolkit Study to help develop regionally important performance measures.

Requested Action

For information and discussion.