

## MEETING MINUTES

Spokane Regional Transportation Council Transportation Advisory Committee  
February 26, 2018  
421 W Riverside Ave Suite 504, Spokane, Washington

### 1. Call to Order

Vice-Chair Greg Francis called the meeting to order at 3:00 pm.

### 2. Roll Call

#### Committee Members Present

- |                |                     |                   |
|----------------|---------------------|-------------------|
| • Fred Beaulac | • Donald Moore      | • Greg Szabo      |
| • Greg Francis | • Rosemarie Schmidt | • Tom Trulove     |
| • Pat Harper   | • Jim Simon         | • Margaret Watson |

#### Committee Members Not Present

- |                    |                 |                  |                  |
|--------------------|-----------------|------------------|------------------|
| • Kennet Bertelsen | • John Dietzman | • Yolanda Lovato | • Robert Race Sr |
|--------------------|-----------------|------------------|------------------|

#### Guests

Greg Wright                      WSDOT-Eastern Region

#### Staff

Mike Ulrich	Senior Transportation Planner	Julie Meyers-Lehman	Administrative Assistant
Staci Lehman	Communications Coordinator		

### 3. Public Comments

There were no public comments.

### 4. Approval of January 22, 2018 Meeting Minutes

**Ms. Watson made a motion to approve the minutes as presented and Mr. Moore seconded. A vote was taken and the motion passed unanimously.**

### 5. SRTC Monthly Messaging

Ms. Lehman described the current SRTC public outreach program, presented several public interest maps available on SRTC's ArcGIS website, and noted that much public outreach by agencies is done using technology (websites, Facebook, Twitter, Instagram, etc). She announced that SRTC is starting a new program in March to reach out using non-technological methods (such as posters and flyers) to distribute information to the public on a monthly basis, specifically trying to reach populations that may not be as tuned in to technology.

She asked the group for suggestions of locations where the displays could be posted. Some of the suggestions included:

- |                                    |   |
|------------------------------------|---|
| • Chambers of Commerce             | • River Park Square                     |
| • Spokane Valley Mall              | • STA Plaza                             |
| • Community centers                | • Post offices                          |
| • Spokane Regional Health District | • Grocery store bulletin boards         |
| • Bike shops                       | • Student centers at local universities |

The group was asked to consider potential topics about what the public wants or needs to hear in regards to regional transportation issues. She said the topic for March is Road Construction; she said other topics that staff is considering are roundabouts, bike/pedestrian trails, bicycle/vehicle collisions and increasing congestion. TAC members had the following suggestions:

- Ride Sharing/Bike Sharing
- Transportation impacts to air quality
- Basics of bicycling
- Planning and road design
- Regional/Local planning
- Public Transit
- How freight and transportation support the economy
- Autonomous/Electric Vehicles
- Rail systems

Then as part of a creative exercise, the group broke into three groups of three members each and were given two of the suggested messaging topics. The purpose was to create a sample poster and consider what topic details would be helpful to the public. At the end of the exercise each group addressed the highlights of their topics.

Ms. Lehman stated that as part of the Monthly Messaging branding, staff was working to create a tag line to accompany each printed document and asked the group to contribute suggestions.

## **6. TAC Member Comments/Roundtable**

There were no comments.

## **7. Staff Report**

Mr. Ulrich provided an update on the 2018 Call for Projects. He said staff was close to finalizing the application and distributed the draft version of the document. He stated that this application is more quantitative and contains more measurable questions than in years past. He said many of the qualitative questions were removed and there is much more technicality in this document. Therefore, instead of having this non-technical group grade a technical application, the TAC will be asked to inform staff about priorities; each of the six Horizon 2040 Guiding Principles is worth 50 points in the application, and the TAC will be asked to decide which is more important by weighting them. The TAC will determine a scenario for weighting the Guiding Principles and this information will be given to the Board. He said the Call for Projects will be released on March 9 and shortly thereafter, these conversations will begin and will likely take several meetings.

Mr. Ulrich stated that at the next meeting the group will have an in-depth discussion regarding TAC engagement and the identification of the fundamental function of the group for the coming year. He said the TAC work plan for the remainder of the year is very light, which is one reason that this group needs to discuss and evaluate its role within SRTC. He said he wants everyone to consider how else the TAC can inject vital public participation in the regional planning process back into the work plan, rather than staff coming up with a program every month. Mr. Ulrich said he would send an email to TAC members next week to assist in guiding the discussion at the March meeting.

## **8. Adjournment**

There being no further business, the meeting adjourned at 4:29 pm.

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Julie Meyers-Lehman  
Recording Secretary