

APPENDIX A

Outreach Process and Comment Summary

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Public and stakeholder outreach has been extensive and continuous throughout the Horizon 2040 update process through public meetings; roundtable discussions; participation in community events; presentations to area boards, commissions and special interest groups; and consultation with other agencies and jurisdictions.

ROUNDTABLES

SRTC hosted a series of Roundtable discussions throughout 2016 in preparation for the update to Horizon 2040. This was done to identify transportation issues that are important to members of the public, area social service agencies, healthcare professionals, emergency services staff and more. The roundtable discussions included representatives from the following groups:

- Business community;
- Major employers;
- Bike, pedestrian and transit users/advocates
- Youth and senior citizens;
- Planning commissioners;
- Neighborhood groups;
- Housing and homeless representatives;
- Economists
- Healthcare professionals; and
- Emergency services representatives.

Participants were encouraged to discuss issues about all modes of transportation for all people regardless of ability or situation.

Attendees at each session were asked similar questions, tailored to each group, to encourage conversation. Some common themes that emerged included:

1. Transportation challenges will require both local and regional solutions. Cooperation and coordination among government agencies and transportation providers will be critical to our success.
2. Our region is large geographically and people have diverse transportation needs and interests. One size does not fit all.
3. There is a strong desire to improve transit service, walking and bicycling facilities, and integrate these options more effectively with land use.
4. To plan for the future, we need to understand our region.
5. Healthcare, in particular mental healthcare, is an important and often misunderstood transportation need in our community.
6. Technology is changing how people and goods move in our region.
7. The North Spokane Corridor (NSC) will significantly change travel patterns in our region. While it may reduce north/south travel on certain corridors, it may also increase east/west travel on some corridors. Are we doing enough to plan for these changes?

A report, and appendices, on Roundtable discussions can be found at https://www.srtc.org/wp-content/uploads/2016/10/Roundtable-Report_for_web.pdf.

HORIZON 2040 SURVEYS

The Roundtable sessions were followed with an online survey in late 2016 for those who were invited but couldn't attend the discussion groups, and other stakeholders. The three question survey asked the following questions:

1. What do you think is working well with transportation in our region?
2. What concerns you about transportation in our region?
3. If you could offer the SRTC Board one piece of advice to consider before starting an update to the long-range plan, what would it be?

The survey was available for approximately three weeks and was mostly promoted through direct emails but not open to the general public. Survey results were compiled and can be found, along with the Roundtable Report, at the link above.

WORKSHOPS

There were multiple Board of Director, committee and stakeholder workshops held either leading up to the Horizon 2040 update process or during. Some of those workshops included:

- **Horizon 2040 Stakeholder Implementation Toolkit Workshops-** Two workshops were held in 2015 as the Evaluation Tool was being developed to determine area priorities. Stakeholders included members of the TTC, TAC and other interested parties.
- **Horizon 2040 Implementation Toolkit Workshop-** Held in June of 2015 for SRTC's Board. Staff sought input to define a framework for performance planning to be used in development of the MTP update.

- **Evaluation Tool Workshop-** Held in July 2016 for SRTC's Board of Directors, this workshop provided an overview of the tool to be used to evaluate projects for inclusion in the MTP.
- **Horizon 2040 Project Evaluation Tool & MTP Project Application Process Workshop-** Held October 4, 2016 to refresh TTC and TAC members' understanding of the project evaluation tool and review the draft application for projects submitted to the MTP.
- **Funding Priorities and Project Evaluation Board Workshop-** Held November 10, 2016 to discuss a new regional approach to the MTP.
- **Horizon 2040 Project Evaluation Tool Workshop-** Held January 21, 2017 to review the Toolkit, discuss how projects would be prioritized and discuss proposed program "buckets."
- **Scenario Planning Workshop-** Held in March of 2017 for the TTC and TAC to look at uncertainties about the area transportation system so SRTC can develop plans to recognize and adapt to potential changes in the future.
- **TTC/TAC Workshop #2-** A second TTC/TAC workshop was held in July 2013 to discuss corridor analysis, what constitutes a corridor, why thirty were initially chosen to be included in Horizon 2040 and how the number of corridors was narrowed down.

PRESENTATIONS

SRTC staff made presentations to a variety of area boards, commissions, clubs and special interest groups on Horizon 2040. Groups that received presentations include:

- Glenrose Neighborhood Association
- Liberty Lake Kiwanis
- Spokane County Commute Trip Reduction Employee Transportation Coordinators (ten presentations over the year)

- Women in Transportation group
- City of Spokane Pedestrian, Traffic and Transportation (PeTT) Committee
- Public Relations Society of America Spokane Chapter
- West Hills Neighborhood Council
- Emerson Garfield Neighborhood Council
- Paulsen Center B2B Networking group
- Commute Trip Reduction Partners Meeting
- Spokane City Community Assembly (two separate presentations; one in 2016 and one in 2017)
- Spokane Bicycle Club
- Greater Spokane Incorporated Board
- Downtown Spokane Partnership
- American Society of Civil Engineers, Inland Empire Section
- Spokane Valley Chamber Transportation Committee
- Spokane City Plan Commission
- Tribal Transportation Planning Organization
- Joint Utility Coordination Group

COMMUNITY EVENTS

SRTC staff had tables or booths at several community events to talk to community members about Horizon 2040, including:

- Public Relations Society of America Spokane Chapter Networking Events (2)
- Spokane Bike Swap
- I Love Clean Air Day at Mobius Science Center
- Felts Field Neighbor Day
- Spokane Summer Parkways
- Fiesta Spokane
- Spokane Transit Joint Comprehensive Plan public open house
- WSDOT Placemaking workshop

FLYERS

Flyers announcing the update of Horizon 2040 were translated into Spanish and distributed at the Fiesta Spokane event on September 30, 2017 and the Spokane Transit Joint Comprehensive Plan public open house on September 27. They were also delivered to the following locations to be posted:

- St. Joseph's Church (Spanish mass)
- El Centro Spokane (East Central Community Center)
- De Leon Foods North Spokane
- De Leon Foods Spokane Valley
- Spokane Community College Extended Learning Center (ESL)
- Spokane Valley Library
- East Central Library
- Northeast Spokane Community Center
- Church of God of Prophecy (Spanish mass)
- La Michoacana Mini Market

Informational brochures were distributed at numerous events, sent to all neighborhood councils within the City of Spokane as well as other groups such as the NAACP; American Indian Community Center; Northeast Community Center; area planning commissions; the Spokane Bicycle Club; Spokane City's PeTT Committee; Chase Youth Commission; Downtown Spokane Partnership; Inland Empire Chapter of the American Society of Engineers; Sinto Senior Center; Foothills Neighborhood Association; Glenrose Association; and the Shelley Lake Neighborhood Association.

MEDIA COVERAGE/PROMOTION BY OTHER AGENCIES

The update to Horizon 2040 was covered in several area publications, including:

- November 17, 2016 issue of the Spokane Journal of Business
- Op-Ed piece in Spokesman-Review on December 18, 2016
- Article in each quarterly SRTC newsletter from July 2016 through January 2018
- Mention in October 16, 2017 Spokesman-Review “Getting There” column
- City of Spokane Facebook mention on October 13, 2017
- Included in Spokane City’s Neighborhood Services weekly “Friday Update” email.
- Horizon 2040 Public Open House announcement included in October 23 Spokesman-Review “Getting There” column
- November 10, 2017 piece on public comment period for Horizon 2040 in Spokane Valley Herald

PUBLIC COMMENT PERIOD

Per SRTC’s Public Participation Plan, a 30-day public comment period for Horizon 2040 ran from October 13 through November 12, 2017. The comment period was announced through a legal notice in the Spokesman-Review, website and social media postings, posting to local community calendars and press releases.

A public open house was hosted November 1, 2017 by SRTC during the comment period. Comments received at both the open house and through other avenues follow.

Horizon 2040 Public/Stakeholder Comments 2017

Name	How comment submitted	Comment	SRTC Response	Method of Response
David Camp	Comment form at open house	Please address walkability and biking as an economic development issue. The PhDs and techies we most need for economic prosperity do not want to live in suburban McMansions. They want close-in living with good access to transit, bike paths, neighborhood shops and short commutes to work. And please bring bus service to Five Mile Prairie. It's inexcusable to have that much housing that close to town with no bus service.	Partnering with WSDOT to get more economic data. The importance of the issue in this comment is addressed in text found in Horizon 2040 Strategies 4, 7 and 8.	Discussed in person at open house
Jeremiah Cromie	Comment form at open house	Central City Line: With boarding on both sides and pre-ticketing, how do you prevent fare evasion?	Comment noted	Discussed in person at open house
		Increase the level of ITS in stoplights to keep traffic moving and give buses priority or longer times to get through stoplights.	The importance of ITS coordination and solutions is discussed in Horizon 2040 Strategy 2.	
		Work with Kootenai County more if possible	Discussed at SRTC Board Strategic Planning session	
		I see people almost get hit everyday in crosswalk at Nevada and Joseph getting to school or the bus stop. Can we put flashing lights to keep kids safe?	Safety is emphasized in Horizon 2040 my developing a performance measure and target and Implementation Strategy 5. Comment delivered to City of Spokane and SRHD.	
Steve Latoszek	Verbally at open house	Reduce the Walnut I-90 on-ramp to one lane and reduce the speed of traffic on I-90 to 50 mph through the metro area	Comments noted. The importance of technological solutions, like variable speed limits and signal progression is discussed in Horizon 2040 Strategy 2.	Verbally at open house
		Use progressive lights on 195/I-90 ramp to show cars on mainline freeway that cars are entering from 195		Verbally at open house
		Shave down the hillside on the westbound I-90 entrance ramp on the partial cloverleaf entrance at Liberty Lake. The height blocks site distance making it difficult to merge		Verbally at open house

Name	How comment submitted	Comment	SRTC Response	Method of Response
Taylor Phillips	Verbally at neighborhood council meeting	Add real-time info signs at crossings saying that a train is approaching to encourage safety/provide information.	Discussed that railroads are private businesses that would have to be approached.	Verbally at neighborhood council meeting
Bill Johns	Via email	<p>Page 1-11 State Transportation policy</p> <p>Page 1-15, GP 1 Economic Vitality, 1a,1b and 1c</p> <p>Page 1-16, GP 4 System operations, maintenance and preservation, 4b</p> <p>Page 1-17, GP 5 Safety and security, 5d</p> <p>The Monroe lane reduction project Indiana to Kiernan does not fit any of the above sections. Reducing lanes, adding physical turn lanes and transit stops in lane violates all of the above.</p> <p>When the failing deck on the Maple Street Bridge is replaced Monroe will be needed with ALL the present 5 lanes available.</p>	<p>The SRTC Board has discussed the Monroe Street project extensively .</p> <p>Board meeting minutes are available for detailed clarification.</p>	Via email
		<p>Why are many of your deadlines for comment on Sunday?</p>	<p>The required 30 day comment period would have ended at close of business on Friday. Since staff would not be in the office to receive comments, two extra days were added to the comment period so any that come in over the weekend would be waiting for staff Monday morning. Comments can be submitted anytime during the 30 days, it is not necessary to wait until the last day.</p>	via email
		<p>Appendix A: The outreach appears to not reach actual users of the road system. Very few commuters who travel in rush hour would vote to eliminate lanes on the road they use.</p>	<p>Everyone is a user of the roadway system, whether as a pedestrian, driver, bus rider or bicyclist.</p>	Via email